
Miami Lakes

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All-America City Finalist

SPONSORSHIP LEVELS AND BENEFITS



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Nick Perdomo

COUNCIL MEMBERS

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Richard Pulido

Nancy Simon

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May 10, 2010

Dear Community Leaders:

As Mayor, it brings me great pride to inform you that our beautiful Town of Miami Lakes has been selected as a finalist for the 2010 All America City Award. The National Civic League has bestowed this honor to select elite cities since 1949, recognizing communities for outstanding civic achievements. Miami Lakes has been selected as a finalist for its innovative, inclusive, and cross sector collaborative approach in addressing pressing local challenges. To reach this point in the selection process is a testament to the dedication and commitment of our many community volunteers, who work tirelessly to make this Town the best place in America to live, work and play.

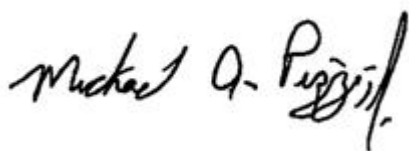
Now we face the final step in becoming an All America City: a presentation at the 2010 All America City finals, taking place June 15, 2010 through June 18, 2010 in Kansas City, Missouri. To get to Kansas City, we need your support. To send a 25-30 person delegation to Kansas City, the Town's estimated budget impact will be approximately \$20,000. With your help and the help of other community donors, we can mitigate the impact to the Town through private donations.

The benefits of being an All America City Award are significant as it helps attract and retain businesses, which in turn supports the creation of jobs and an increase in the tax base. Past winners of this award have enjoyed not only the distinction of being named an All America City, but an increase in tourism, grants and better bond ratings.

I am confident that with your support, Miami Lakes will be able to send a full delegation that represents a snapshot of our community's business, education and civic leaders and volunteers that brings home this distinguished award. Please find enclosed a sponsorship package with additional information on how you and your organization can help propel Miami Lakes into its rightful place as one of America's elite cities.

Thank you in advance for your support.

Sincerely,



Michael A. Pizzi, Jr.
Mayor

Miami Lakes

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SPONSORSHIP LEVELS AND BENEFITS

Innovation Sponsorship \$1,000

(Sponsor ONE person from the Delegation to attend Kansas City!)

- Logo placed on t-shirts of all delegation members
- Logo on Town's website for 30 days
- Sponsor mentioned in print media
- Logo on all flyers and posters

Inclusiveness Sponsor \$3,000

(Sponsor THREE people from the Delegation to attend Kansas City!)

- Logo placed on t-shirts of all delegation members
- Logo on Town's website for 60 days
- Sponsor mentioned in print media
- Logo on all flyers and posters
- Logo placed on banner to be displayed in Kansas City

Civic Engagement Sponsor \$5,000

(Sponsor FIVE people from the Delegation to attend Kansas City!)

- Logo placed on t-shirts of all delegation members
- Logo on Town's website for 60 days
- Sponsor mentioned in print media
- Logo on all flyers and posters
- Logo placed on banner to be displayed in Kansas City
- Recognition at Town Council Meeting and recognition plaque

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SPONSORSHIP FORM

Organization Name:_____

Contact Person:_____ **Title:**_____

Phone Number:_____ **Fax:**_____

Email Address:_____

Mailing Address:_____

Please circle sponsorship level:

Innovation Sponsor
\$1,000

Inclusiveness Sponsor
\$3,000

Civic Engagement Sponsor
\$5,000

Other Amount:_____

Please fill out the information form and return along with check to:

Town of Miami Lakes
Attn: 2010 All-America City Sponsorship
15700 NW 67th Avenue, Suite 302
Miami Lakes, FL 33014

Please make checks payable to:

Town of Miami Lakes

Signature

Date